



Kemin Foods, L.C.  
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Des Moines, IA 50317 USA  
Toll-Free: 888.248.5040  
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Name: ALESSANDRO CORADI  
Company (hereinafter "COMPANY"): IAF NETWORK SRL  
Title: CEO  
Address: VIA FLERO 46  
City: BRESCIA State: LOMBARDY Zip: 25125  
Country: ITALY E-mail: \_\_\_\_\_

Kemin Industries, Inc., owner of the FloraGLO trademark, and its trademark licensee, DSM Nutritional Products, LLC, and DSM Nutritional Products AG (collectively, "DSM") are pleased to learn of your interest in using the FloraGLO® brand lutein logo in the word mark and design form attached hereto ("FloraGLO trademarks") on your product labels. DSM is authorized by Kemin Industries, Inc. and its administrator, Kemin Foods, L.C. (collectively, "Kemin") to enter into this Agreement with you.

In accordance with this Agreement, COMPANY is granted a royalty free, non-exclusive license to use, display, reproduce and publish the FloraGLO trademarks in connection with the manufacture, sale, use or promotion of COMPANY's products under the following conditions:

1. All rights, title, and interest in and to the FloraGLO trademarks remain the exclusive property of Kemin Industries, Inc., as administered by Kemin Foods, L.C., except as expressly granted in this Sublicense Agreement. Any goodwill arising from the use of the Trademarks by COMPANY shall inure to the benefit of Kemin.
2. COMPANY agrees that it will furnish DSM, in a timely manner, the names of COMPANY's products that will carry the FloraGLO trademarks.
3. COMPANY agrees that all products bearing the FloraGLO trademarks will contain the claimed amount of active FloraGLO ingredient included in the product. This includes, without limitation claims made in the Supplement Facts panel or other nutritional labeling required by law.



4. COMPANY agrees to use the FloraGLO trademarks only in the form provided, and will not do anything to diminish or demean the good reputation of either Kemin or DSM. In no instance shall COMPANY use the FloraGLO trademarks as a primary mark used to identify and designate COMPANY'S finished product. Moreover, no other mark of any kind from any other source may be used in COMPANY'S Products that will carry the FloraGLO trademarks without the prior written consent of Kemin and DSM.
5. Before COMPANY'S first use of any labeling, packaging, promotional items electronic or digital media or other material containing the FloraGLO trademarks in any format ("Materials"), COMPANY shall supply DSM with copies of such Materials to permit DSM to confirm compliance with the licensing and FloraGLO trademark standards maintained by the trademark owner and administrator, Kemin. Thereafter, upon DSM's reasonable request, COMPANY shall supply samples of any COMPANY products or Materials that include the FloraGLO trademarks.
6. COMPANY agrees that it is solely responsible for all claims appearing in any Materials and agrees to indemnify Kemin and DSM against any and all claims brought by virtue of COMPANY'S use of such claims. Kemin and DSM do not review COMPANY Materials for compliance with legal or regulatory requirements. Any review of COMPANY Materials for compliance with Kemin licensing and logo standards by DSM or Kemin does not constitute an opinion by Kemin or DSM that COMPANY'S Materials comply with legal or regulatory requirements.
7. COMPANY shall attribute ownership of the FloraGLO trademarks by using the following trademark attribution on Materials supporting or promoting products that bear the FloraGLO logo as follows: FloraGLO is a [registered] trademark of Kemin Industries, Inc. COMPANY shall give proper trademark notification for its product or Materials using either ® according to attached label standards if the FloraGLO mark is registered in a country(ies) where COMPANY will be using the mark, or a ™ according to attached label standards if there is a pending trademark application or other basis to use the ™ designation in a country(ies) where COMPANY will be using the mark. Information regarding the appropriate FloraGLO trademark notification designation shall be available from DSM.
8. Upon termination of this Agreement, unless otherwise agreed to by DSM or Kemin as appropriate, and COMPANY in writing, COMPANY shall immediately cease using the FloraGLO logo on its products and Materials. COMPANY shall have 90 days in which to dispose of inventory, and Materials carrying the FloraGLO trademark created prior to the date of termination. Digital or electronic formats of the FloraGLO trademark will be discontinued as of the date of termination. No disposal period shall apply if the termination was a result of a breach of this Agreement by COMPANY.
9. This Agreement shall be governed by the laws of the State of Iowa, United States of America.
10. Any and all notices, designations, consents, offers, acceptances or any other communication provided for herein shall be given in writing by registered or certified mail, return receipt requested, by receipted hand delivery, by a reliable overnight courier, or other similar and reliable carrier which shall be addressed to each party as first set forth above. Nothing contained herein shall justify or excuse failure to give oral notice for the purpose of informing the other party(ies) thereof when prompt notification is appropriate, but such oral notice shall not satisfy the requirement of written notice.
11. This Agreement may be executed in counterparts, and may be executed by way of facsimile, Pdf or electronic signature, and if so, shall be considered an original.

If the points listed above are acceptable, please sign, scan and return to DSM. Upon review and acceptance of this Agreement by Kemin and DSM, a final digital copy will be returned by email for your records. Thank you for your interest in the FloraGLO trademark.

COMPANY: IAF NETWORK SRI  
Signature: [Signature]  
Title: CEO  
Date: 13/10/2020

**IAF NETWORK SRI**  
Sede Legale e Amministrativa  
Via Flero, 46 - 26126 BRESCIA (BS)  
P.IVA.: 02424060982  
www.iafstore.com - info@iafstore.com

DSM Nutritional Products, LLC, or DSM Nutritional Products AG:

Signature: [Signature] [Signature]  
Title: Global Head of Marketing Communications, INH Global Product Manager  
Date: 10/26/2020 10/26/2020

DocuSigned by: [Signature] [Signature]  
5BB5A5BD4C0B424... 2059B44AA6FF468...

Trademark Sublicense Approved: Kemin Industries, Inc./Kemin Foods, L.C.

Signature: [Signature]  
Title: Marketing Director  
Date: 10/27/2020

DocuSigned by:  
[Signature]  
54EECDE8653E461...



# FloraGLO® Lutein Graphic Guidelines



The following standards should be used when displaying the FloraGLO® Lutein logo.

The FloraGLO Lutein trademark can only be used with products that contain the ingredient FloraGLO Lutein and with the approval of Kemin Foods, L.C. under the terms and conditions of the Kemin Foods, L.C. FloraGLO® Trademark Agreement. FloraGLO may not be used as a "primary trademark" in relation to the products. "Primary trademark" shall mean and signify a trademark used to identify and designate the finished product. Accordingly, the finished products should be identified by a primary trademark of licensee.

Please call Kemin at 866.536.4666 if usage questions arise.

We recommend using the logo in print or collateral materials that promote your product containing FloraGLO Lutein. The logo should appear close to or on the same page as your product logo.

### ® Registered Trademark Placement\*

The ® Registered Trademark symbol must be used next to the FloraGLO logo or brand name FloraGLO in countries where it is a registered trademark.

Whenever the FloraGLO logo or brand name FloraGLO is used, the following must appear on the package, printed piece or Web site page:

© FloraGLO is a registered trademark of Kemin Industries, Inc.

### ™ Trademark Placement\*

The ™ Trademark symbol must be used next to the FloraGLO logo or brand name FloraGLO in countries where it is NOT a registered trademark.

Whenever the FloraGLO logo or brand name FloraGLO is used in countries where it is NOT a registered trademark, the following must appear on the package, printed piece or Web site page:

™ FloraGLO is a trademark of Kemin Industries, Inc.

**ON PACKAGING:** Placement on the front label is preferred. If possible, the two-color version of the logo should be used. It is important to use the entire logo and to include the ® Registered Trademark symbol or ™ Trademark symbol depending on country requirements.

**ON WEB SITES:** The logo should appear on the same web page as your product containing FloraGLO Lutein.

**CLEAR AREA:** Logo should be surrounded by at least 1/4" (6.35 mm) clean space.

**MINIMUM SIZE:** The minimum width of the logo is 1/2" (12.7 mm) on print and collateral materials.

**BLACK/WHITE VERSION:** The logo may be displayed as a black solid or reversed to white.



### ACCEPTABLE COLOR VARIATIONS



PMS Coated: 123 C  
PMS Uncoated: 123 U  
CMYK Coated: 0/24/94/0  
RGB: 255/100/24

*\*Trademark status is subject to change as registrations issue. Please contact Kemin at 866.536.4666 for the most current registration status.*



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